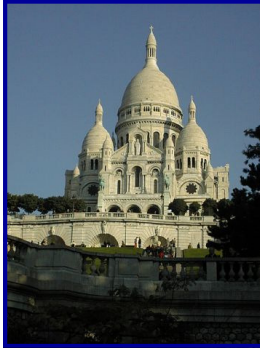


PARIS: PAST AND PRESENT

At the heart of the European Union and less than two hours from Brussels, the Paris Research Center is located among myriad institutions of higher learning in Paris, undeniably one of the most renowned cosmopolitan centers of the western world.



A fine blend of the ancient and the modern, Paris's rich history, its museums, art architecture, and archives present a trove for students of all disciplines.

The Paris Research Center's programs are expressly designed to benefit from the city's cultural richness, history and vibrant urban life as academic resources, placing students at the heart of its aesthetic and intellectual challenges. The fascinating Parisian landscape offers students in the City of Lights intellectual stimulation at every turn.

The Paris Research Center is a two minute walk from the Luxembourg Gardens and Paris's Latin



Quarter, also known as the 'student quarter' which lies just between the Seine and the Luxembourg Gardens. Cafés, restaurants, movie theaters, boutiques plus

cobblestone streets and the facades of the Pantheon, Sorbonne and Notre Dame Cathedral all contribute to the rich ambience of the quarter.

Whether you prefer a stroll through the Musée D'Orsay, over to the Eiffel Tower or through the Marais; a boat ride on the Seine or a train ride to Versailles; an evening at a concert or at the Opera, your Paris experience will last a lifetime.

Program fees: \$1200 for weeklong programs; \$2100 for two week programs (Florida Bright Futures recipients pay the cost of the program minus the cost of tuition). Includes the cost of instruction, 2-3 UF GPA credits tuition, cultural activities that are part of the program and courses, excursions, bus & metro passes, transportation in Paris for the duration of the program, MEDEX health insurance, multiple group meals and receptions, and 13* nights hotel with breakfast (*6 nights hotel included for weeklong programs).

Not included in this fee: Round trip airfare, non-group meals, personal expenses, and independent travel outside of Paris.

Financial aid & scholarships: Available to eligible resident and non-resident students.

Deadline for applications: TBA

Eligibility: Courses at the Paris Research Center are available to UF and non-UF students. There is no minimum language requirement (except where noted). All programs require a minimum GPA of 3.0.

Applications: Detailed course information is available at www.clas.ufl.edu/PRC. Advisement sheets are available at the PRC offices in 157 Dauer Hall and at the International Center in 123 Grinter Hall. Space is limited, we advise all candidates seeking Bright Futures assistance to apply as soon as possible.

ORGANIZATIONAL STAFF

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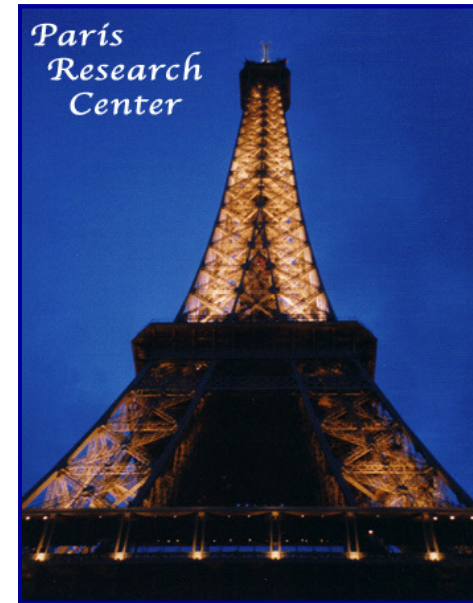
Online: www.clas.ufl.edu/PRC

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UNIVERSITY OF FLORIDA

paris
research center



MAY INTERSESSION
STUDY ABROAD
at the
PARIS RESEARCH CENTER

MAY 6- 11, 2007

MAY 6-18, 2007

Program Highlights: These intensive study abroad programs offer students the opportunity to study at the UF Paris Research Center, centrally located at the heart of Paris's Montparnasse district and a few blocks from the Latin Quarter.

Academics and Cultural Immersion: The PRC interdisciplinary programs welcome students from all areas and majors. PRC programs are designed for students who seek a high-caliber academic experience. All courses present newly designed international opportunities with distinguished faculty.

Classes and Meetings: PRC classes take place in Columbia University's Reid Hall building and on-site in Paris at the monuments, cultural institutions and museums studied. A landmark of academic life since the 19th century, Reid Hall is known to house the most elite American academic programs in France.



Academic Credits: Students earn 2-3 credit hours for course work completed. This is a UFIC program, so students can earn credits to satisfy major, minor and university requirements while living and studying in Paris with top UF professors.

Eligibility: Courses at the Paris Research Center are available to UF and non-UF students. There is no minimum language requirement (except where noted). All programs require a minimum GPA of 3.0.

INTENSIVE STUDY ABROAD AT THE PARIS RESEARCH CENTER MAY INTERSESSION 2007

VISIT THE PRC WEBSITE FOR MORE INFORMATION: www.clas.ufl.edu/PRC



INTENSIVE ONE WEEK STUDY ABROAD MAY 6-11, 2007

International Women's Activism in Paris: Challenges and Empowerment* (Course number TBA; 2 Credits)

Professor Agnes Leslie

This one-week course in Paris will focus on women in international organizations based in Paris, examine women's struggles and successes and investigate how women overcome these challenges through international organizations. This course will highlight international organizations based in Paris and include visits to these sites of women's empowerment. The course will also spotlight women in politics including ambassadors, activists, artist/producers who promote the cause of gender equity, and UNESCO personnel engaged in women's empowerment.

Public Relations and Strategic Communication Management in Europe (PUR 4932, 2 Credits)

Professor Juan-Carlos Molleda

This course is designed to introduce students to the European perspective of public relations and strategic communication management. One goal of the course is to help students become knowledgeable of the history, current status, and trends of the profession and practice in Europe. Another course goal is to discuss the opportunities the field offers to upcoming professionals, especially in government, transnational businesses, non-governmental organizations, and global public relations firms. The weeklong study materials are placed into context by attending company tours

and presentations of global strategic communication agencies with European networks of offices and services.

Commodities to Cafés: Agricultural and Food Markets in France (AEB 4931, 2 Credits)

Professor James Sterns

Students in this course will be presented with an overview of the agricultural and food marketing system of France. Discussions, presentations and assigned reading materials will review the French approach to supply chain management, food quality signaling in French foods, the tradition of fresh markets in France, European grocery retailing, and international agricultural trade. Students will be introduced to a wide range of perspectives about food marketing and how French agricultural producers and food processors are able to meet the strident, quality-focused demands of their customers. The course will require students to compare French and U.S. systems of market coordination, as well as examine in depth various French differentiating strategies like the *Appellation d'Origine Controlée* (AOC) system, *Label Rouge*, *Certification de Conformité*, and *Agriculture Biologique* (AB) – the French/EU organic label.

INTENSIVE TWO WEEK STUDY ABROAD MAY 6-18, 2007

French in the City: Interaction and Variation* (Course number TBA, 3 Credits)

Professor Helene Blondeau

This course in French sociolinguistics focuses on interaction and variation in contemporary French. Using classical case studies in French sociolinguistics, the course invites students to observe the use of the language in its social context, with Paris as their laboratory. Distinguished French linguists adopting the sociolinguistic perspective will offer guest lectures. Each lecture will be complemented by visits of unique collections, fieldwork experiments, and hands-on activities. Students will do their own observations, and develop their analytical skills *in situ*. Using different types of data unavailable in the US, the

course will provide students with the opportunity to observe variation in contemporary spoken French. Course will be taught in French. Pre-requisite: Intermediate French.

The Architecture of Paris: Experiments of Place (ARC 3291, 3 Credits)

Professor Nancy Clark

This course will examine the architecture of the city of Paris as a layered artifact, constructed out of the collective social, political and economic influences embedded in its history, with a specific emphasis on Paris' modern city image. Students will participate in several guided tours of the city and building interiors; meet with prominent Parisian architects who will discuss their work and ideas about the city; and take part in daily discussion sessions. Course participants will be responsible for keeping a journal in which they will study and record Paris based on their own city theme.

Evidence of Paris through Drawing & Digital Media (Course number TBA, 3 Credits)

Professors Lauren Garber and Katerie Gladdys

In this course, physical engagement with Paris through immersion and observation will provide parameters for a methodology of both knowing and making. Often considered the archetype of the pedestrian city where boundaries between interior and exterior spaces are blurred, Paris was designed to happen "in public on the street and among society"—the markets, the cafés, the Champs Elysées, the courtyard of the Louvre and countless other places (Solnit 200). Students will investigate the relationships between the past and the present through the physicality of walking, experiencing, reflecting in the tradition of the *flâneur*. As practitioners of the city, students will relate image data with known artifacts on the ground and interpret their topographical narratives into artworks. Students will use a variety of approaches to both drawing media and digital devices as resources to collect and construct images.

A Writer's Tour of Paris for the Five Senses (IDH 3931, 2 Credits)

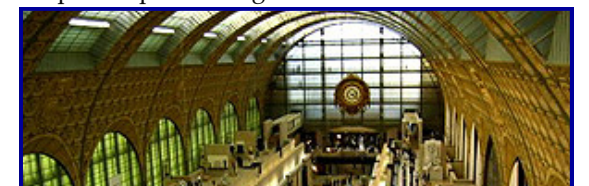
Professor Vikram Rangala

Travel sharpens the senses and travelers note details large and small which they would pass over at home. Writers attend with similar ardor to the details that matter to the stories they wish to tell. This course will use this heightened sensory awareness to help student-travelers, with notebook and pen always at the ready, to note the details which they alone are fit to record. We will write, speak, and amuse ourselves in and around Paris seeking stimulation and overstimulation to one sense at a time. And we will consider how great writers, mainly American and French, have written about such stimulation. Likely locations include several musées and jardins, the gardens of Claude Monet in Giverny, a jazz club, a parfumerie, a marché (which we will browse on empty stomachs if possible) and Montmartre. You will learn and practice fundamental writing principles which apply across genres. At the end you will write an essay on what you took in.

Two Week Tour of Historic & Contemporary Landscape Architecture in Paris (LAA 4905, 3 Credits)

Professor R. Terry Schnadelbach

The study of Parisian parks, which are integral components of architectural developments by world famous architects and urban planners, is an enriching opportunity for urban planning and design students. The first week of this intensive survey emphasizes the historic landscape examples that abound in and around Paris. The second week highlights contemporary open space developments featuring both public and private parks and gardens.



*pending CLAS approval